

Prisma Agile Management™ Programs

[Prisma Agile Management™ Programs](#) are practical on-site executive programs designed to enhance management skills in **leveraging technology for business value**. These incorporate the following:

- Managing for business value.
- Measuring business agility.
- Leveraging technology in business.
- Managing change in applying technology.

Collectively these components prepare managers to then apply the **Prisma Agility Index™**. The **Prisma Agility Index™** is a **patent pending Business Agility Measurement Tool™** that enables executives to map both business processes and technology within their specific enterprise. This Business Agility mapping forms the baseline management planning necessary for the effective leveraging of technology.

[Program I: Business Value Through Agility](#) is an eight hour program and is highly recommended to develop a clearer executive understanding of how to leverage technology for business value. This program is presented in two parts, one week apart, each lasting up to four hours.

[Program II: Managing For Agility](#) is the abridged version of Program I comprising two Modules and four Sessions. This program is presented in one day lasting around four hours.

Modules		Sessions		Program I	Program II
Number	Title	Number	Title	Business Value Through Agility	Managing For Agility
A	Managing For Business Value	1	Strategy, Business Process & Technology	x	x
		2	Understanding Technology	x	x
B	The Diagnostic Tool: Measuring Business Agility (Patent Pending)	3	Prisma Agility Index™ Introduction & Overview	x	
		4	Practical Application	x	
C	Leveraging Technology	5	Establishing Technology Management Priorities	x	
		6	Leveraging Relevant Technology	x	
D	Managing Change	7	Integrating Business Process, Technology and the User	x	x
		8	The Agile Manager	x	x

Program I: Business Value Through Agility

This program is presented over two four hour sessions, held one week apart.

Module A: Managing For Business Value

Session 1: Strategy, Business Process & Technology

Realizing business value from your information technology investment depends not only on understanding your business today but also on understanding where it needs to be tomorrow. Your strategy for effective technology application requires that you understand your business objectives, your customers and the value those customers expect of you. This session enables you to establish an agile strategic platform for leveraging technology in your business.

Session 2: Understanding Technology

With a sound strategic platform in place you can focus now on determining the best fit for technology applications in your business. To do so, you need to establish the value you expect from your technology investment - and be able to convey this clearly to both IT vendors and your IT staff. This practical session guides you in managing both vendors and staff. It also provides direction in distinguishing between desirable IT investment and practical IT investment.

Module B: The Diagnostic Tool: Measuring Business Agility

Session 3: Prisma Agility Index™: Introduction & Overview

The Prisma Agility Index™ is an objective diagnostic tool that establishes a technology management profile for your business. Developed by Prisma Netsourcing, Inc., it enables you to profile not only the current technology status of your business but also the strategic objectives addressed in Module One. This session introduces the Prisma Business Agility Index™ and its application in leveraging technology.

Session 4: Practical Application

In this session you learn how to apply the Prisma Agility Index™ to your business. Program instructors are on-hand to guide you through the application of this diagnostic tool. You will receive a detailed print-out illustrating your completed business profile. The completed profile allows you to identify clearly the strategic management priorities for IT decision making in your business.

Module C: Leveraging Technology

Session 5: Establishing Technology Management Priorities

This session focuses on the outcomes of applying the Prisma Agility Index™ to your business. We take you through an evaluation of your completed diagnostic exercise, the current technology profile and the desired strategic profile that you have now created for your business. The “gaps” are ranked strategically enabling you to identify specific management priorities for technology investment in your business.

Session 6: Leveraging Relevant Technology

In the second session of this module, your management priorities are assessed in the context of applying relevant technology. The objective is to establish sound parameters for investing in the information technology hardware and applications that best serve the strategic objectives of your business. Here you learn how to directly relate business value to the right technology choice.

Module D: Managing Change

Session 7: Integrating Business Process, Technology & The User

More than 70% of all technology applications fail. They run over budget and under expectation. User resistance is the single most important reason for technology failure. This session addresses the dynamics of change management. It aids you in the integration of users, business processes and technology applications in a coherent framework to successfully manage change.

Session 8: The Agile Manager

Managing change successfully requires that executives understand their individual strengths and weaknesses as managers of change. This closing session alerts you to the factors that will enable you to enhance your individual change management skills.

Program II: Managing For Agility

This program is presented over one four hour session.

Module A: Managing For Business Value

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Executive Profile

Michael V. Peshkam, Ph.D.

Michael Peshkam's senior management career spans more than 20 years of global experience in the deployment and implementation of information infrastructure. Focusing on business-related improvements in productivity and operations efficiency, he has designed and delivered innovative client projects in energy utilities, manufacturing, education, distribution, retail, construction, healthcare, and financial services.

As an international technology consultant he served as Vice President and Chief Science & Technology Executive for the global company Mouchel Consulting Ltd, directing over \$250 million in emerging technology projects with multinational companies. As Vice President and Chief Information Officer of Western University of Health Sciences, California, he planned, designed and implemented this organization's first formal campus wide information infrastructure. This venture is regarded as a benchmark project for similar universities.

In his professional activities, Michael Peshkam has published more than 30 peer-reviewed scientific papers and has both chaired international seminars and presented research papers on emerging technologies, and infrastructure development in Singapore, Athens, Amsterdam, Zurich, London, Stockholm, Copenhagen and Dublin. He holds elected membership in the Institute of Electronic & Electrical Engineers, the Royal Aeronautical Society, the British Computer Society and the Federation of European Engineers. In addition, he is a member of the Society of Information Management, Southern California Chapter.

Michael Peshkam holds a Ph.D., and a Bachelor of Science degree from the Polytechnic of Wales, United Kingdom.

Christopher N. Oberg, Ph.D.

Christopher Oberg has an extensive background as a senior management leader in higher education, with an emphasis on business, finance, and technology. He has spent nearly thirty years in the management of operations in complex organizations, holding positions as diverse as Assistant Provost, Vice President for Operations, and Interim President of Western New England College in Springfield, MA. For the last 19 years he has functioned as the fiduciary and Chief Financial Officer for the institutions for which he worked, in addition to his other duties. Throughout his career he has functioned as a proponent of transformational change.

Christopher has also worked for the Oracle Corporation as a consultant in strategic change, and written and presented extensively on the need for managed change in formal organizations. He has successfully transformed businesses by deploying the IMPACT Methodology, translating strategic plans into services and assets that meet business need and improve fiscal performance. His scholarly work and writings on the topic of the synergy between core business activities and the enabling vehicle of technology have been reviewed widely across industry and academe.

Christopher received his Ph.D. in Education from Claremont Graduate University, and his B.A. in Philosophy from the University of California, San Diego.